

# International union of Professional Development Institutions(IuPDI)

- IuPDI is formed by a group of Academia and Professionals with local and international connections
- What do we do? We conduct Research and Application projects
- Mission: To provide knowledge and best practices to assist businesses and industries to enhance their competitive advantages and business results
- We have completed the following projects:



# Research and Application Projects

Benchmarking survey on Supply Chain Organization:



# Research and Application Projects

## Supplier and supply management:

Item Description	Content:	Remarks:
1 Introduction: Purpose and aims:	1.1 Introduction to study 1.1 Outsourcing 1.2 Purpose and aims 1.3 Methodology	
2 Conduct interview with buyers and manufacturers on issues and challenges:	2.1A Issues facing buyers 2.1B Large vs SME 2.1C Consumer vs industrial comparison 2.2 Challenges facing manufacturers	
3 Conduct study of common practices:	3.1 Strategy 3.2 Sourcing and identification 3.3 Supplier Qualification Assessment 3.4 Product transfer 3.5 Procurement operations 3.6 Supplier performance management 3.7 Problem solving and improvement i. 8D problem solving project ii. SPC iii. Cost reduction	
4. Summary of results from Independent Inspection and Certification service company:	4.1 Social responsibility assessment (i) Appendix: Summary of Social responsibility assessment result 4.2 Pre-shipment inspection (ii) Appendix: 4.2 Summary of Pre-shipment inspection (link to 3.5.5)	
5 Advice to buyers and manufacturers	5.1 Advice to buyers 5.2 Advice to manufacturers	
6 Experience sharing by Xerox and US manufacturer	6.1 Power Point supplied by Xerox 6.2 Experience sharing by US manufacturer	
7 Researcher	7.1 Leslie Lee	
8 Summary	8. Summary	

# Research and Application Projects

## Family owned business-succession:

A study into how Family owned businesses conduct their succession in management. Three Cantonese Videos were produced.

**Video 1:** 詳細講解香港大學、城市大學教授及國際專業顧問悉心研究、分析和總結的成果。(29分鐘)

**Video 2:** 幾位教授和專家將會探討企業能夠成功傳承的因素和分享寶貴的意見。(46分鐘)

**Video 3:** 由成功地傳承家族企業的企業負責人，分享如何打破“富不過三代”的魔咒，將祖上的生意傳下來，以至發揚光大的經驗和心得。(40分鐘)



# Research and Application Projects

## Development of Potential successor into capable CEO

- Selection of potential Heir
- Preparation of succession plan



- Develop Successors' Leadership skills



*Tandy Center for Executive Leadership*

# Research and Application Projects

Brand Assurance programme:

- Impact of Negative reports on Brands



- How to save and recover brand reputation and image
- A Brand Recovery Plan



# As supporting organisations:

- 「Business of Intellectual Property Asia Forum」 Organised by Hong Kong Special Administration Region Government and The Hong Kong Trade Development Council
- 「APAC Innovation Summit」 Organised Hong Kong Science and Technology Parks Corporation
- 「香港星級品牌」 Organised by Hong Kong Small and Medium Enterprises Association



# Overseas partner organisations:

1. Chartered Quality Institute (UK) [www.thecqi.org](http://www.thecqi.org)
2. International Product Development Institute (USA) [www.IPDinstitute.org](http://www.IPDinstitute.org)
3. Tandy Center for Executive Leadership development, Neeley school of business, Texas Christian University (TCU), USA  
[http://www.neeley.tcu.edu/Centers/Tandy\\_Center/Contact\\_Us.aspx](http://www.neeley.tcu.edu/Centers/Tandy_Center/Contact_Us.aspx)





# Local partner organisations

- i. Chartered Quality Institute-Hong Kong Branch [www.thecqi.org.hk](http://www.thecqi.org.hk)
- ii. Chinese General Chamber of Commerce [www.cgcc.org.hk](http://www.cgcc.org.hk)
- iii. Chinese Manufacturers association [www.cma.org.hk](http://www.cma.org.hk)
- iv. Hong Kong Apparel Society [www.hkapparel.com.hk](http://www.hkapparel.com.hk)
- v. HK (SME) ETPA (Hong Kong Economic and Trade Promotional Association) [www.hongkongsme.com.hk](http://www.hongkongsme.com.hk)
- vi. HKGCSMB (Hong Kong General Chamber of Small & medium Business) [www.hkgcsmb.org.hk](http://www.hkgcsmb.org.hk)
- vii. HKSMEA (Hong Kong Small and Medium Enterprises Association) [www.hksme.hk](http://www.hksme.hk)
- viii. Hong Kong Science and Technology Parks Corporation [www.hkstp.org](http://www.hkstp.org)
- ix. Hong Kong Trade Development Council [www.hktdc.com](http://www.hktdc.com)

# Contact us

If you have any needs, please do not hesitate to contact us



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